

The Art Gallery of Třinec.



Why

I chose

Visual Identity of Třinec Gallery

as my

thesis

statement?

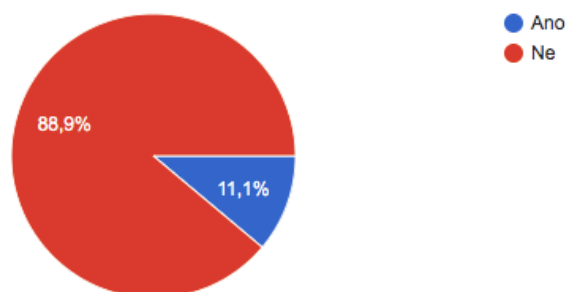


Metallurgy factory in Trinec

Questionnaire

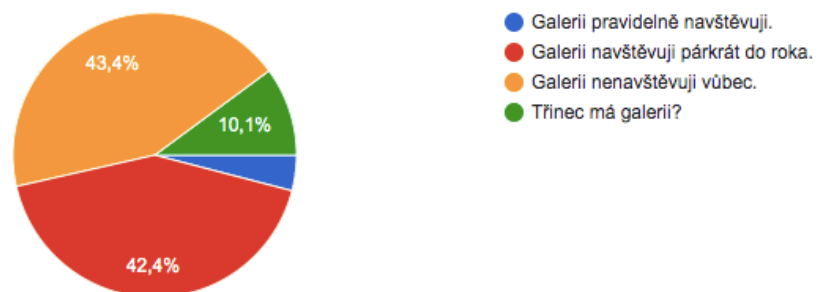
1. Pracujete v kulturním průmyslu? (např.: v oblasti výtvarného umění, scénického umění, řemesla, divadla, tance, muzejnictví, knihovnictví,...)

99 odpovědí

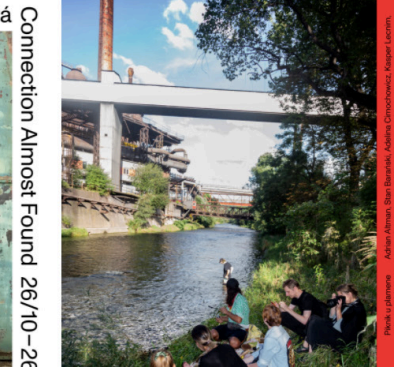


4. Jaký máte vztah ke Galerii města Třince?

99 odpovědí



webb



Privacy & Cookies Policy

Visual communication of the gallery

Instagram

Hledat



galeriemestatrince

Sledování

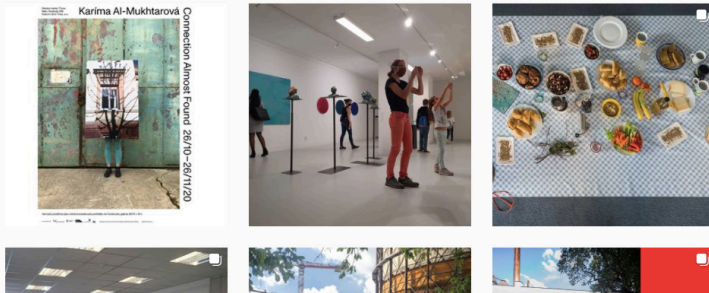
Přispěvky (300) Sledující (602) Sleduji (979)

Galerie města Třince
Třinec Municipal Gallery. We take care of two contemporary art gallery spaces in city
Třinec: Lidická 541, Nám. Svobody 526 Czech Republic.
galerietrinec.cz

Sledují to prístavkostkov, caolinkal a knihovnatrinec

instagram

PRÍSPĚVKY OZNAČENÍ



KLIMA / UMĚNÍ / ???

25/02 V 18/00

Přednášející: Mgr. Martin Drábek

poster

PŘEDNÁŠKA

Místo konání: Velký sál Knihovny Třinec (Lidická 541)
Vstupné: 50 Kč
Přednáška se koná za finanční podpory Ministerstva kultury.

galerietrinec.cz

Inspiration



FUTURA

EFFICIENT
BOLD
MODERN
GEOMETRIC

1927

futura

CHI
CHI
NORTHERN

NORTHERN GRADE

CHICAGO
CA
GO

MARKET FOR
USA-MADE
GOODS + GEAR

SATURDAY 11-7
11-5 SUNDAY

MILLENNIUM PARK

FIELD NOTES
HABERDASH
QUALITY MENDING CO
LOCALLY GROWN
JOSHU+VELA
IMGENE + WILLIE
LEFT FIELD NYC
JACK ROBLE
APPALATCH OUTDOOR
APPAREL COMPANY

PIERREPONT HICKS
OAK STREET BOOTMAKERS
INDEPENDENCE
KIRKO
DEEP POCKET JEANS
STOCK MANUFACTURING
GOODLIFE CLOTHING
BILLY REID
DULUTH PACK
MOTHER FREEDOM

LEATHER HEAD
DRIFT EYEWEAR
OHIO KNITTING MILLS
STOWE PROVISIONS
KAEHLER 1920
CHIPPEWA BOOTS
GLASS HOUSE SHIRT MAKERS
OSMIUM APPAREL
SWEETRADE
MIDNORTH MERCANTILE
HERITAGE BICYCLES

NORTHERNGRADE.COM
@northerngrade

City of Chicago
Mayor Rahm Emanuel
Department of Cultural
Affairs and Special Events

Northern
GRADE
MARKET

FASHION FOCUS
CHICAGO'S FASHION WEEK
OCTOBER 19 - 20, 2013

wednesday, august 28 through
monday, september 2 1974
shows at 9:30 pm & 11:30 pm

patti smith

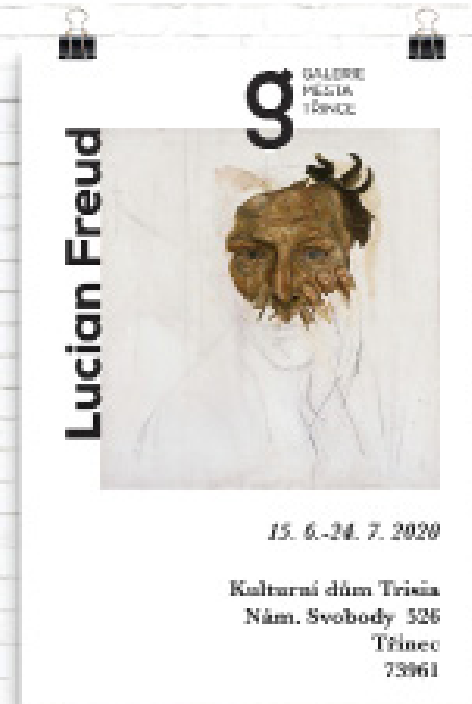
with lenny kaye, guitar
and richard sohl, piano

at max's kansas city
213 park ave. south, new york city

First visual ideas:

logo doesn't represent the gallery well (typography is too minimalist) in the given segment

g GALERIE
MĚSTA
TŘINCE



Logo of the Třinec metallurgy factory



TŘINECKÉ ŽELEZÁŘNY



hammers

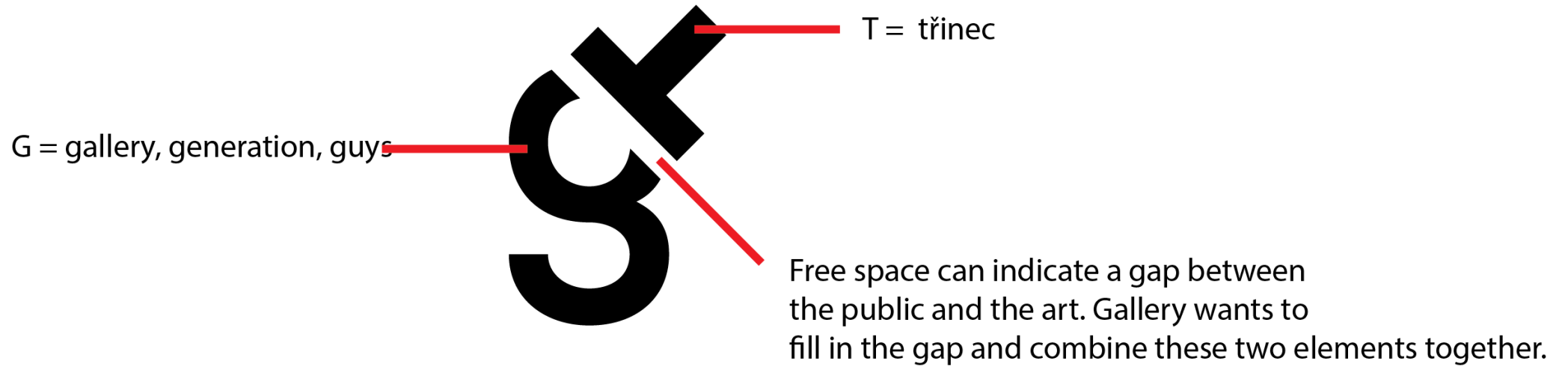


Třinec emblem

Final logotype

ST
GALERIE
MĚSTA
TŘINCE

Explication of the logotype



Logo modifications

1.



Gap

2.



*Magnifying
glass*

3.



*Question
mark*

1. Gap - exhibition poster



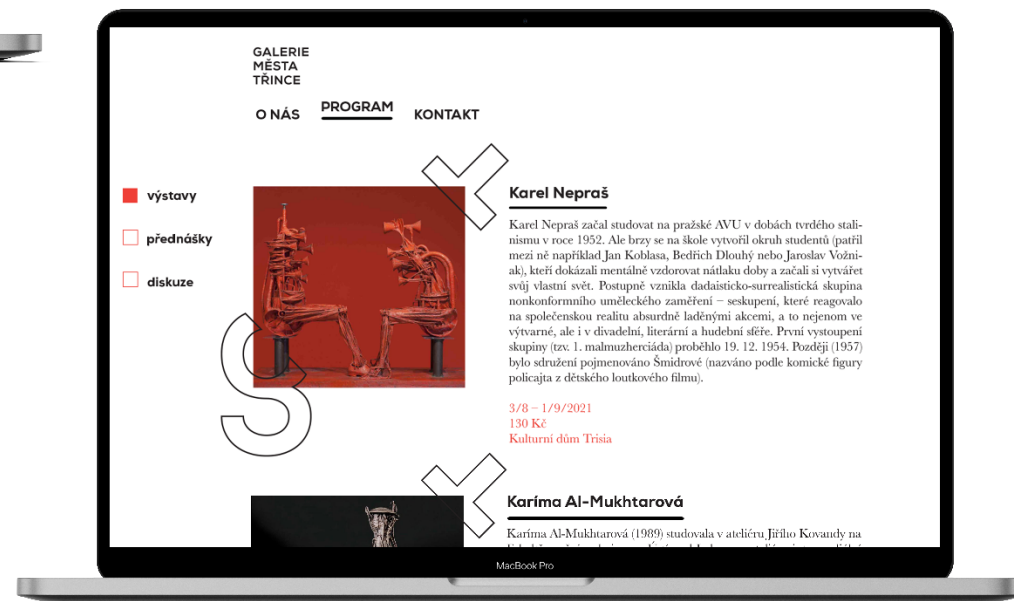
1.1 exhibition poster type n. 2

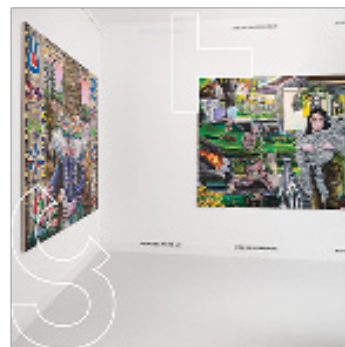
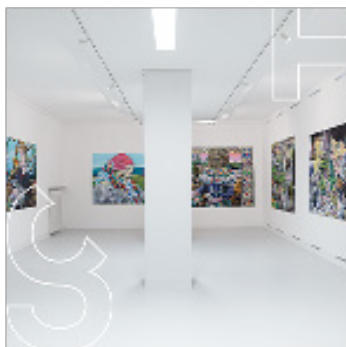
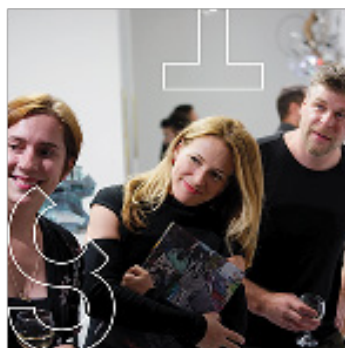
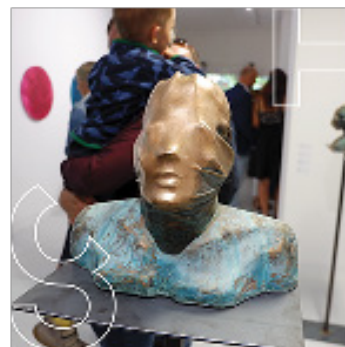
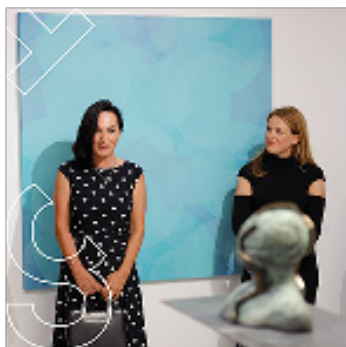


3. Magnifying glass - educative posters (lecture, debate ...)

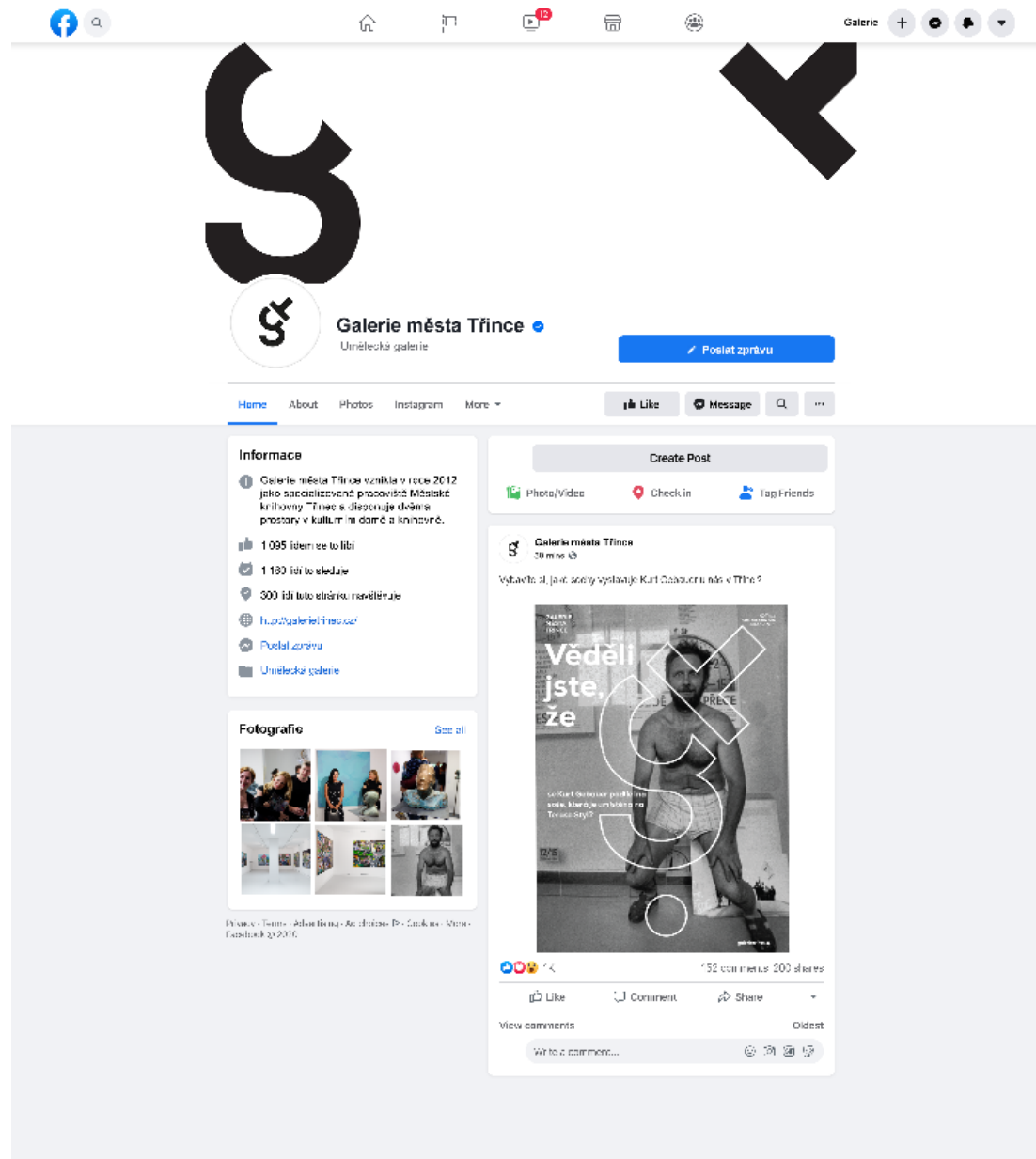


Webb design





Facebook design



Merchandising

